

3. Institution: : University Of Zululand  
 Degree **Completed**: : B.A Environmental Planning and Development  
 Year Completed : 2007

### Memberships, Leadership & Achievements

#### MANDELA WASHINGTON FELLOW 2015

Institution : Virginia Commonwealth University (U.S.A) (**Fellowship**)  
 Programme : Leadership Programme (Public Management Track)  
 Year : 18 June 2015 to 06 August 2015

Institution : Jackson State University (U.S.A) (**Scholarship**)  
 Programme : Academic Exchange Programme  
 Year : 2009

Institution: : University Of Zululand,  
 Leadership Position: : Member of University Council  
 Term Of Office: : 2008/2009

Institution: : Society of South African Geographers ([www.ssag.co.za](http://www.ssag.co.za))  
 Leadership Position: : Full Member  
 Membership Number: : 52/12.

### Work Experience:

1. **Name of the Company** : **Nkandla Local Municipality**  
**Job Description** : **Assistant Director Local Economic Development and Tourism**  
**Duration** : **May 2014- May 2015**

As a Manager for Local Economic Development and Tourism my responsibilities and Key Performance Areas (KPA's) were:

1. Preparation of Items for inclusion into the Portfolio Committee Meeting responsible for Planning and Economic Development.
2. Review the Municipal strategy, business plan, objectives and budget;
3. Monitor progress and align/update LED strategy to evolving dynamics within the Local Municipality and District Municipal area;

4. Conduct strategic research, design and structure development interventions, and influence key players to support/fund these interventions;
5. Build strong relationships with key stakeholders (public/private partnerships); Networking and partnering with other stakeholders to build the Municipality as the preferred investor destination;
6. Assist in the development and review of the Tourism Master Plan.
7. Coordination of the LED Forum and Informal Traders Forum.
8. Participating in meetings/ discussions and presenting information on Tourism opportunities and the capability of current marketing initiatives to support strategies, develop and strengthen relationships within and outside the organization.
9. Researching and keeping abreast of developments in the region to enable compilation of articles, itineraries and/ or events calendars for inclusion into publicity material.
10. Monitor the successful implementation of projects within constraints of the approved budget and as per the approved policy and expanded mandate;
11. Manage Departmental risk and budget;
12. Ensure LED linkage to the Integrated Development Plan, Budget, Service Delivery and Budget Implementation Plan (SDBIP) and Performance Management System;
13. Assist the municipality in accessing grant funding. Stimulate economic growth by monitoring, controlling, evaluating and providing inputs and remedies for the informal business sector.

**Work Experience:**

<b>2. Name of the Company</b>	<b>: Mtubatuba Local Municipality</b>
<b>Job Description</b>	<b>: Manager: Local Economic Development and Tourism</b>
<b>Duration</b>	<b>: April 2012 – April 2014</b>

As a Manager for Local Economic Development and Tourism my responsibilities and Key Performance Areas (KPA's) were:

1. Preparation of Items for inclusion into the Portfolio Committee Meeting responsible for Planning and Economic Development.
2. Member of the Bid Evaluation Committee (SCM Committees)
3. Review the Municipal strategy, business plan, objectives and budget;
4. Monitor progress and align/update LED strategy to evolving dynamics within the Local Municipality and District Municipal area;

5. Conduct strategic research, design and structure development interventions, and influence key players to support/fund these interventions;
6. Build strong relationships with key stakeholders (public/private partnerships); Networking and partnering with other stakeholders to build the Municipality as the preferred investor destination;
7. Assist in the development and review of the Tourism Master Plan.
8. Coordination of the LED Forum and Informal Traders Forum.
9. Participating in meetings/ discussions and presenting information on Tourism opportunities and the capability of current marketing initiatives to support strategies, develop and strengthen relationships within and outside the organization.
10. Researching and keeping abreast of developments in the region to enable compilation of articles, itineraries and/ or events calendars for inclusion into publicity material.
11. Monitor the successful implementation of projects within constraints of the approved budget and as per the approved policy and expanded mandate;
12. Manage Departmental risk and budget;
13. Ensure LED linkage to the Integrated Development Plan, Budget, Service Delivery and Budget Implementation Plan (SDBIP) and Performance Management System;
14. Assist the municipality in accessing grant funding. Stimulate economic growth by monitoring, controlling, evaluating and providing inputs and remedies for the informal business sector.

#### References

1. Name : Mr S Sibisi  
 Name of Company : Nkandla Local Municipality  
 Position : Acting Municipal Manager  
 Contact Number : 035 833 2000 / 071 381 4145
  
2. Name : Dr. Jennifer Houghton  
 Name of Company : University of KwaZulu-Natal  
 Position : RLEDI Project Manager  
 Contact Number : 031 260 7429 / 083 636 1478