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LERATO SIMON GAMBU

160 San Ridge Village, Midrand 1685 email: lerato.gambu@gmail.com cell:
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17 January 2020

Dear Committee Secretary,

**RE: ACCEPTANCE TO NOMINATION TO SERVE ON THE BOARD OF THE
NATIONAL YOUTH DEVELOPMENT AGENCY (NYDA)**

I **Lerato Simon Gambu** hereby accept nomination to serve as Member of the National Youth Development Agency (NYDA) Boards as established in terms of the of the National Youth Development Agency Act (Act No.54 of 2008).

I also declare that all the information as listed in my CV are true and correct and that I am willing to serve for a period of three (3) years.

Sincerely Yours



Mr Lerato Simon Gambu

Curriculum Vitae of Lerato Simon Gambu

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PROFILE

Passionate about youth development and communications. More than five years of work experience within the youth development sector, particularly working closely with the NYDA Board of Directors. Serving a second five (5) years term as Member of the Vuselela Technical and Vocational and Education and Training (TVET) College Council. Experience in governance structures having played an oversight role as member in the Finance Committee, Planning and Resource Committee and Academic Board Committee. Volunteered at University and held various leadership positions in the student movement, youth formations and workers union.

BIOGRAPHICAL INFORMATION

Date of Birth :
Place of Birth :
Gender :
Identity Number
Nationality
Residential Address :
Marital Status :
Languages : Afrikaans, English, Sesotho, Setswana, IsiZulu,
IsiXhosa & Sepedi
Drivers Licence : Code C1

MEMBERSHIP

Vuselela TVET College Council Member

September 2014 – September 2019

- Instrumental in the strategic development and management of the College Council
- Strategic Development (play fundamental role in the strategic plan of the College)
- Oversee risk management and compliance at the College

Vuselela TVET College Council Member

November 2019- Present

EMPLOYMENT HISTORY

Spokesperson at the National Youth Development Agency (NYDA)

April 2018- present

- Manage media relations on behalf of the NYDA.
- Stakeholder management, relationship building and liaising with media outlets.
- Organizing media events and campaigns.
- Media monitoring by making use of services offered by the media monitoring services and other channels.
- Assisting with the development of communications event material and campaign messages.
- Assisting with and give guidance on the media relations strategy and plan.
- Provide input into media and public relations policies.
- Promote the image of the Agency and credibility through communications.

Specialist: Media Liaison and Public Relations at the National Youth Development Agency (NYDA)

December 2016- March 2018

- Coordinated NYDA media events.
- Daily monitoring of media reports for accuracy of information coverage and tracking of stories mentioning the NYDA.
- Copied, edited, proofread and revised communications.
- Developed communications and public relations materials, including press releases, briefing notes/documents, opinion pieces/articles and media briefing material.
- Researched media coverage and industry trends.
- Liaised with journalists and media outlets.
- Worked closely with GCIS on all major Communication campaigns of the NYDA.

Media Liaison Officer: Office of the Executive Deputy Chairperson of the NYDA Board

June 2014- November 2016

- Generated ideas to gain more media coverage.
- Lead team to organize media events and promotional activities.
- Kept up-to-date with all issues affecting the Agency.
- Accompanied Executive Deputy Chairperson on visits (particularly relevant to politicians or other figures in the public office).
- Monitored media coverage.
- Developed media contacts.
- Answered enquiries from the media.

Administrative Assistant at Office of the Chief Whip - Tlokwe Local Municipality, Potchefstroom

December 2011 – February 2014

- Responsible for administrative duties at the Office of the Chief Whip.

EDUCATION

BAdmin Hons Degree (Public Management) at the University of South Africa (UNISA), Pretoria (2018)

Subjects: Management in the Public Sector, Public Financial Management, Government and Policy Analysis in the Public Sector

Bachelor of Arts Degree (Humanities) at the North West University, Potchefstroom (2010)

Major Subjects: Psychology and Sociology

Other subjects: Public Governance and Management, Computer and Information Skills, Business Management and Creative Entrepreneurship

Matriculated at Esokwazi Secondary School, Sebokeng (2004)

SKILLS

- Co-operation and ability to network
- Ability to prioritise
- Ability to work in a team, mentor and guide others.
- Ability to support conflict resolution
- Monitoring and evaluation
- Strategic thinking and leadership
- Self-management and positive attitude to change
- Information Management
- Communications

REFERENCES

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