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Strategic plan 2011 to 2014

Presentation to Parliament's Portfolio Committee on Economic Development

Commissioner Shan Ramburuth

31 March 2011

Towards a fair and efficient economy for all



Overview of the planning process





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The external operating environment



- Global economic recovery
- Heightened awareness of the need for sound corporate governance
- Expectation of cost effective government spending
- Strategic engagement opportunities with government departments and policy makers
- Increasing expectations among national and international stakeholders
- Amendments to the Competition Act

The internal operating environment



- Expanding human resources to implement strategic priorities
- Building management capacity to deal with increased workload
- Institutionalising planning and evaluation to ensure responsiveness
- Strengthening information and knowledge management

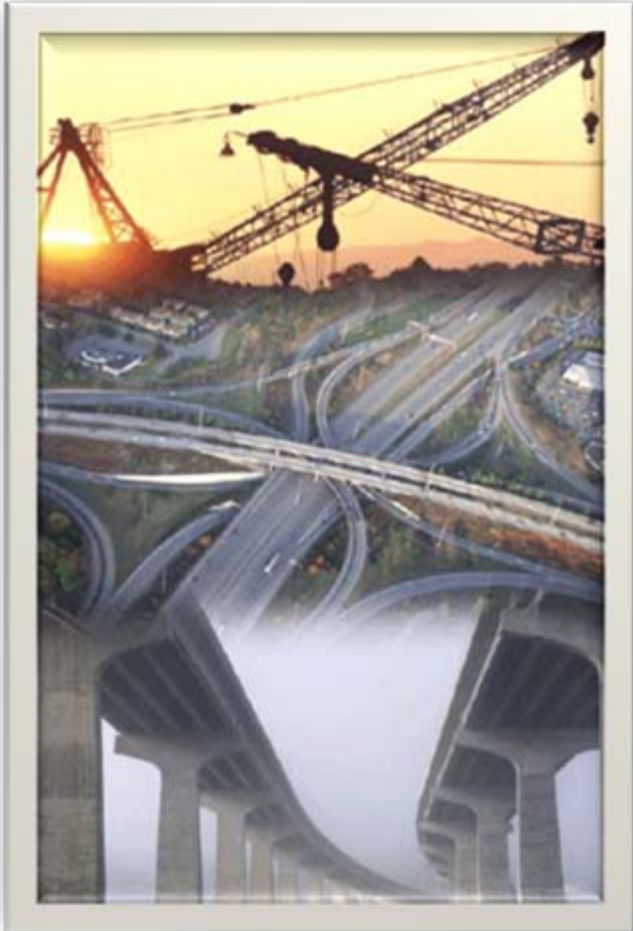
Alignment with EDD's outcome 4 (Decent employment through growth)

Outputs	Commission's contribution
1. Report on the obstacles to growth	Input on how anti-competitive behaviour retards growth
2. Labour absorbing growth	Prioritise cases that raise input costs (e.g. chemicals, steel, plastics) to develop a labour absorbing manufacturing sector
3. Reducing youth unemployment	Place conditions on mergers to limit job losses. Offer employment opportunities to youth through the Commission's graduate trainee programme
4. Raising our competitiveness	Enforcement and advocacy to change business culture and promote local rivalry to make firms globally competitive
5. Costs in the economy	Prioritise cases that raise costs to the end consumers (e.g. food) and businesses (e.g. banking and telecommunications). Advocate pro-competitive regulatory processes that reduce costs
6. Support for small businesses and cooperatives	Break up cartels and address anticompetitive conduct by dominant firms to open up markets for new businesses to enter and grow
7. Expansion of the Public Works Programme	Prioritise bid-rigging and cases that involve building materials . Advocate policy changes that enable the prevention and detection of bid-rigging



**Focus on
Strategic Priorities.**

Goal 1: Demonstrable outcomes in the economy



- Limited resources necessitates continuously prioritising
- Target high impact industry sectors, markets and cases
- Implement guidelines for prioritisation
- Implement market enquiries where interventions will result in meaningful impact
- Pilot impact assessment framework

Goal 2: Competitive environment for economic activity



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- Proactive engagement, dialogue and advocacy with key stakeholders
- Align with government's social and economic policy priorities
- Develop capacity to monitor and review policies, laws and regulations
- Influence the behaviour of stakeholders in line with competition principles
- Establish MoUs with regulatory authorities
- Partnerships with NPA and SAPS to implement changes to the Competition Act



Goal 3: A high performance competition agency



Empower leadership and support management practices

- Management Development Programme



Manage and apply organizational knowledge

- Knowledge management strategy
- Case management system
- Change management



Human resource development

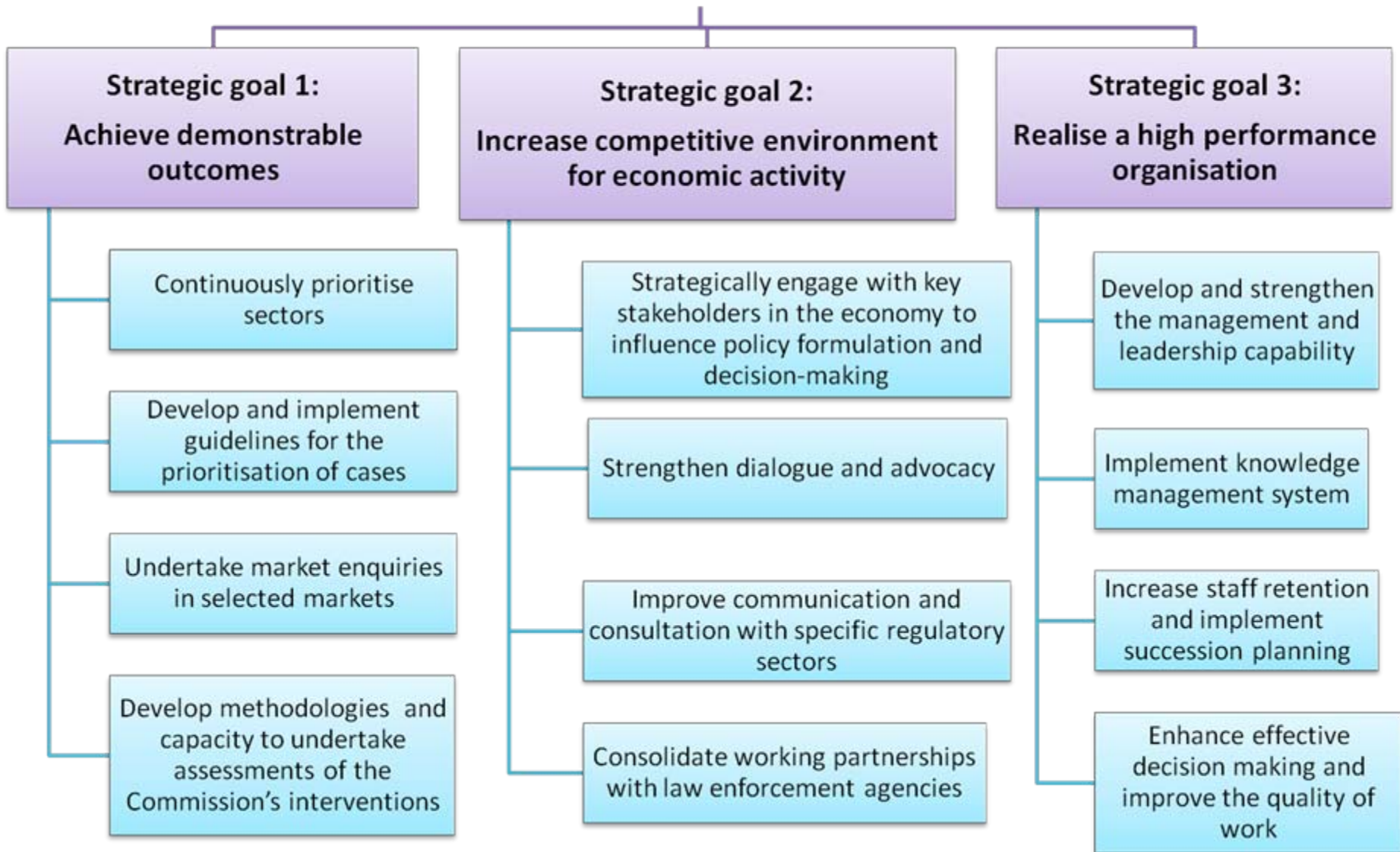
- Training and development
- Retention strategy
- Career pathing and succession planning



Improve decision-making and quality of work

- Timely and accurate reporting
- Managing the case pipeline
- Matching activities with resources

Strategic priorities



Budget 2011/12 to 2013/14



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	2011/12	2012/13	2013/14
Income from fees	40,140	42,147	44,254
Other income (interest, refunds)	7,400	2,520	2,646
Voted funds from the dti	126,595	159,020	175,291
Total revenue	174,135	203,687	222,191
Total expenditure	174,135	203,687	222,191
Surplus/Deficit	0	0	0

Implementation challenges



- Space constraints
- Difficulty in predicting litigation costs
- Adverse and constraining decisions by the courts
- Alignment with complimentary policies
- Measuring impact



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Thank you!

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